



2017 CHIP IN FOR YOUTH



What is Chip In for Youth?

- Any local youth-related organization has the unique opportunity to sell a specially-created discounted Good Any One Day Stadium Pass for \$50
 - Chip In tickets are valid for **any one day** of the 2017 PLAYERS
 - Promotion period for Chip in for Youth tickets ends on April 28, 2017
- **\$25 from each ticket sold will be donated back to your organization**
 - The remaining net proceeds will be donated to The First Tee
- **BONUS!** The organization that sells the most number of tickets will receive a \$5,000 bonus! Second place will receive a \$2,500 bonus.
- **NEW in 2017** – For every 100 tickets sold, participating organizations will earn an additional \$100. For example:
 - 167 tickets sold = \$100 additional bonus dollars
 - 598 tickets sold = \$500 additional bonus dollars
 - 2,348 tickets sold = \$2,300 additional bonus dollars






The iconic 17th Green



Tournament fans at THE PLAYERS Championship



Top Performing Organizations

	 <p>Ponte Vedra High School Booster Club</p>	 <p>North Florida Junior Golf Foundation</p>	 <p>Bartram Trail High School Booster Club</p>
2016 Results	<p>1st Place (\$5K Bonus) Sold 1,548 tickets Raised \$43,700</p>	<p>2nd Place (\$2,500 Bonus) Sold 1,274 tickets Raised \$34,350</p>	<p>3rd Place Sold 1,023 tickets Raised \$25,575</p>
Total amount raised through the program since 2011	<p>2016 - \$43,700 2015 - \$16,350 2014 - \$12,850 2013 - \$10,300 2012 - \$15,425 2011 - \$25,650 <u>\$124,095</u></p>	<p>2016 - \$34,350 2015 - \$28,750 2014 - \$17,300 2013 - \$11,750 2012 - \$7,025 2011 - \$900 <u>\$100,075</u></p>	<p>2016 - \$25,575 2015 - \$19,900 2014 - \$30,425 2013 - \$16,250 2012 - \$2,325 2011 - \$3,725 <u>\$98,200</u></p>



How to Sell Tickets

- **Online**

- Supporters may purchase tickets online through the Chip in for Youth website: www.chipinforyouth.com
- Promotion period for Chip in for Youth tickets ends on April 28, 2017

- **Consignment (Most Effective)**

- Organizations may visit THE PLAYERS office and take out actual tickets on consignment
- Your organization agrees to return on or before April 29, 2016 to pay for the tickets in full (\$50 each) and return any unsold tickets
- A credit card must be on file at the tournament office for each organization that consigns tickets
- Within 90 days of the 2017 tournament, THE PLAYERS will send a check to your organization for \$25 of each ticket sold, plus any bonus dollars earned



THE PLAYERS is fun for all ages



2016 Champion Jason Day tosses pin flags to fans



Next Steps



- Take advantage of this FREE and easy fundraising opportunity!
- Registration is open at www.chipinforyouth.com
- Do you have an upcoming board or fundraising meeting? Please let tournament staff know and we will be more than happy to present the program and answer any questions